

# CIRCON® IS CIRCULARITY.

**Sustainability is essential to great design. That's why we created Circon—the most environmentally friendly vinyl wallcovering on the planet.**

Named for its circular economy, Circon is the first technology to close the loop from formation through recycling. Every yard of Circon removes CO<sub>2</sub> from the atmosphere and displaces fossil fuels.

Plus, Circon delivers on design, performance, and sustainability—all at a price that's comparable to conventional wallcovering.

## CIRCON IS BIO-SOURCED.

By replacing ingredients in Circon with renewable materials that absorb CO<sub>2</sub>, Versa helps displace fossil fuels and reduce emissions.

- 70%+ bio-sourced content
- FSC-certified wood feedstock and algae-based material sequester carbon during formation
- 100% bio-sourced fiber backing sequesters carbon prior to formation
- Reduces fossil fuel use and carbon footprint



## CIRCON IS CARBON-NEUTRAL.

Carbon neutrality involves the balance between emitting and removing carbon dioxide from the atmosphere. The bio-materials in Circon:

- Remove CO<sub>2</sub> at the source
- Displace fossil fuels to help reduce emissions
- Help minimize CO<sub>2</sub> throughout the supply chain
- Help lower our carbon footprint



## CIRCON IS FULLY RECYCLABLE.

Through our one-of-a-kind reclamation program, Circon is 100% recyclable. It means every yard of Circon has a sustainable impact beyond its project life. Contact us for more information on incorporating recycling into your next project.

## HOW IT WORKS:

- Bio-materials absorb carbon as they grow
- Materials are sustainability sourced and harvested
- Bio-sourced ingredients replace conventional components
- The process creates a circular economy of Enriching, Making, and Returning



## DESIGN WITHOUT COMPROMISE

- ✓ Design
- ✓ Performance
- ✓ Sustainability
- ✓ Affordability
- ✓ Availability

## PERFORMANCE MATTERS

- Type II
- 20 oz.
- Bleach cleanable
- ASTM E84 Class A
- ASSURE™ Surface Protection available
- Versa Permavent™ microventing available

## SUSTAINABILITY REDEFINED

- Certified carbon-neutral
- 70%+ bio-sourced
- 100% recyclable
- 100% rapidly renewable materials
- Water-based inks
- Environmental Product Declaration (EPD)
- Health Product Declaration (HPD)
- Aggressive manufacturing materials recovery and reuse program
- Prop. 65 compliant
- Low VOC
- Free of Phthalates, Formaldehyde, Heavy Metals, PBDEs
- 100% recyclable packaging including 100% recycled FSC cores

## LIMITLESS DESIGN OPTIONS

Check out [versadesignedsurfaces.com](https://versadesignedsurfaces.com) to view available Circon patterns. Most patterns can be converted to the Circon construction or explore custom opportunities with artwork/designs.

